

BIOWeek:Boston 2018

Your guide to the events
during the week of the
2018 BIO International Convention
June 3-8, 2018

VERSION 1



PRESENTED BY

Big3Bio
BOSTON

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PUBLISHING PARTNERS



Introduction



2018 is a big year for Halloran. While BIO is celebrating its 25th anniversary in our hometown, we'll be joining in on the action to celebrate our 20th. We've been making life science companies better at what they do for two decades, and we're excited to share this with the vast community that BIO draws. That's why we're partnering on this inaugural BIOWeek guide, **BIOWeek:Boston 2018**.

Halloran is a consultancy of experts who are dedicated to the mission of improving human health by providing the expertise that allows our clients to remain innovative and successful. We're familiar with the challenges of navigating such an eventful week, so keep this guide on hand to make the most of your time.

My team and I will be available throughout the week to share our best practices in navigating life sciences. To learn more about Halloran, visit hallorancg.com or contact us at marketing@hallorancg.com so we can meet up or tell you where to find the best parties!

Laurie Halloran
President & CEO
Halloran Consulting Group



Boston Mayor Martin J. Walsh Welcomes #BIO2018

On Wednesday, May 16, Boston Mayor Martin J. Walsh President joined BIO President and CEO, Jim Greenwood, government officials and biotech leaders in BIO 2018's host city of Boston for a press conference.

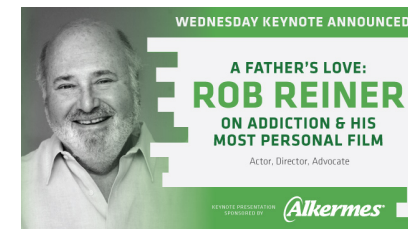
"It's been six years since BIO held our Convention here in Boston, but we had to come back for our silver anniversary," said Greenwood.

The 2018 BIO International Convention will reflect on 25 years of history-making breakthroughs – in medical technologies, treatments and solutions to the world's toughest health challenges – and will look ahead to the next 25 years and the cutting-edge innovations expected to propel the biotech industry, and world, forward.

The Convention will also highlight Boston's local biotechnology start-up scene, provide tours of the "Life Sciences Corridor," and spotlight important issues such as the opioid crisis and patient care, which are top priorities in Mayor Walsh's administration. Additionally, BIO 2018 is expected to generate more than \$33 million for the Boston economy over a one-week period. [Learn more](#)

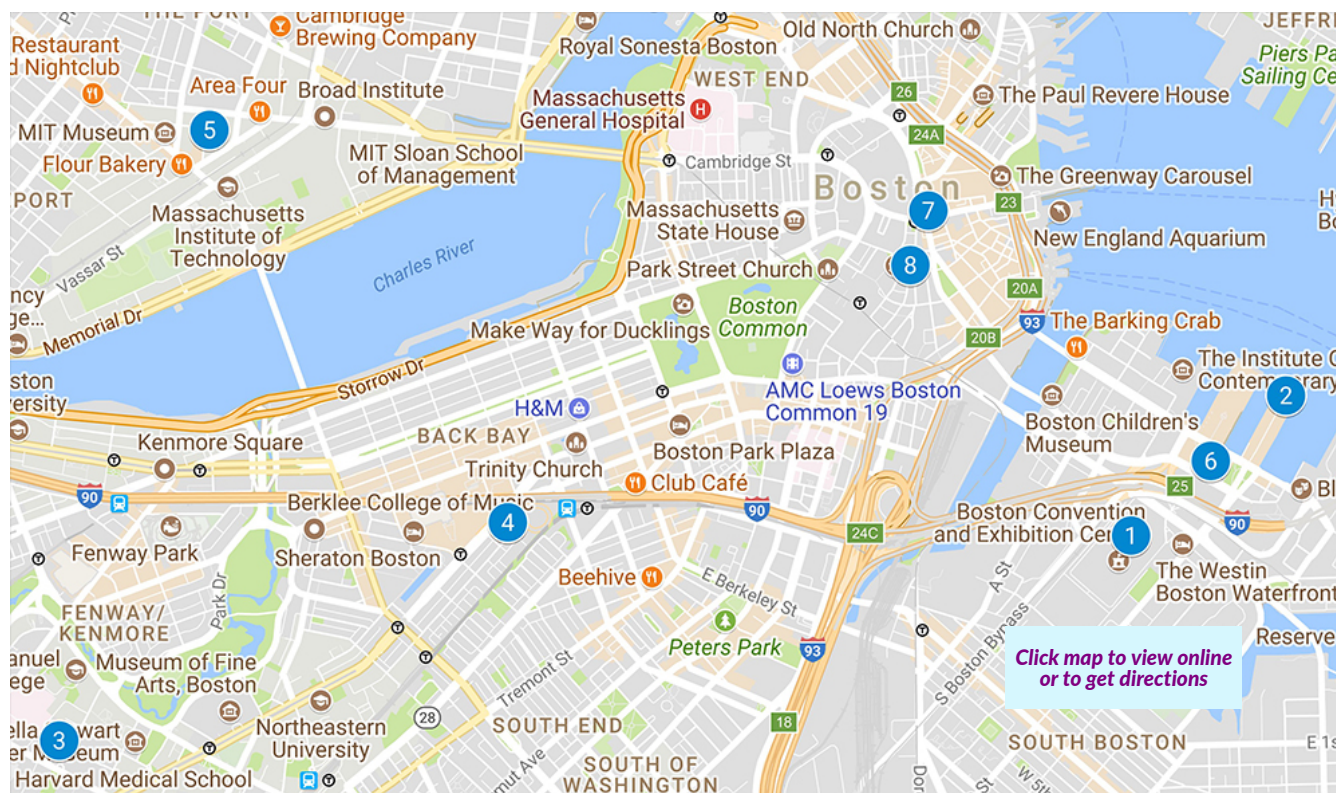


Tuesday Keynote: Robin Roberts



Wednesday Keynote: Rob Reiner

CONFERENCES MAP, SCHEDULE and INFORMATION



1

JUNE 4-7

BIO International Convention

Boston Convention Center
415 Summer St, Boston

*BIO is Back in Boston to Celebrate
25 Years of Innovation*

The BIO International Convention is hosted by the Biotechnology Innovation Organization (BIO), which represents more than 1,100 biotechnology companies, academic institutions, state biotechnology centers and related organizations across the United States and in more than 30 other nations.

The key benefits of attending the 2018 BIO International Convention are access to global biotech and pharma leaders via BIO One-on-One Partnering, exposure to industry thought-leaders with over 500 education sessions at your fingertips, and unparalleled networking opportunities with 16,000+ attendees from 74 countries.

JUNE 3

2 Boston-Paris Summit

Exchange Conference Center, Fish Pier
212 Northern Ave, Boston

The Summit's intent is to spark projects, their financings and strategic deals to solve unmet medical needs to improve patients' lives globally.

JUNE 4

4 RESI Boston Summer 2018

Boston Marriott Copley Place
110 Huntington Ave, Boston

An ongoing conference series that provides a venue for early stage life science companies across biotech, medtech, diagnostics and healthcare IT.

JUNE 4-5

6 CRISPRcon

Seaport Hotel & World Trade Center
1 Seaport Ln, Boston

To advance broad dialogue on whether and how gene editing technologies should make the transition from the lab into society at large.

JUNE 6

7 d.health Summit

State Room
60 State Street, 33rd Fl, Boston

Attendees will exchange ideas, forge new relationships, and foster disruptive innovations to improve the lives of the nation's aging population.

JUNE 6-7

8 The CRISPR Forum 2018

The Lighthouse, CIC Boston
50 Milk Street, Boston

Exploring the trends and latest developments in applying gene editing technologies in drug discovery, translational research and therapeutics.

3 Taiwan BioForum

Joseph B. Martin Conference Center
77 Avenue Louis Pasteur, Boston

Meet and network with top leaders in biopharma, medtech, venture capital, and academia from Taiwan and around the world.

5 1st European Biotech Day

LabCentral
700 North, Main Street, Cambridge

The event will feature a panel discussion on funding trends in biotech as well as a pitch competition for startups from the U.S. and Europe.



@big3bioBOS

Keep up with the week's updates via Big3Bio's Boston Twitter channel



BIO in 30 Seconds

STAT brings you inside the panels and onto the convention floor in a quick email delivered daily June 3-7

RECEPTIONS/PRIVATE EVENTS SCHEDULE

BIOWeek:Boston Receptions/Private Events June 3-8, 2018

NOTE: Does not include most events on the Convention hall

Sunday, June 3

10:00AM-4:00PM	The Networking Exchange at the Broad Institute	Broad Institute Auditorium & Lobby	415 Main St, Cambridge
5:30-8:30PM	French Welcome Reception*	IPSEN	650 E Kendall St, Cambridge
5:30-8:30PM	Queensland Life Sciences VIP Welcome Reception*	Boston Museum of Science	1 Museum of Sci Drwy, Boston
6:00-8:30PM	Pharma Connections Worldwide/Lacerta Bio Gathering*	Ned Devine's Irish Pub	1 Faneuil Hall Mktp, Boston
6:00-8:30PM	Holland Innovation Network Boston Network Reception*	State Room	60 State St, Boston
9:00-11:00PM	New Brunswick Health Research Foundation Reception* (e)	Westin Boston Waterfront	425 Summer St, Boston

Monday, June 4

6:00AM	BiotechBikers Sun Rise Group Ride	Westin Boston Waterfront	425 Summer St, Boston
7:00AM-1:00PM	France Biotech 1x1 Meetings	Hyatt Regency	1 Ave de Lafayette, Boston
7:30AM-11:30AM	Cambridge/Boston Property Tour & Reception (9:30)	Tour pickup: Convention Center Reception: Kendall Square, N Plaza	Cambridge/Boston
8:00-10:00AM	One Nucleus Breakfast*	TBA	TBA
8:00-11:00AM	Spain Kicks Off BIO Panel Discussion & Networking Breakfast	Seaport Boston	1 Seaport Lane, Boston
8:00-11:00AM	UK BIO International Networking Breakfast	Wolf, Greenfield & Sacks	600 Atlantic Ave, Boston
8:15-10:30AM	The Netherlands: Europe's Most Attractive Biocluster	Cambridge Innovation Center	50 Milk St, Boston
8:30-10:15AM	AI in Healthcare, Finding Balance Between Efficiency & Ethics	Westin Boston Waterfront	425 Summer St, Boston
8:30AM-1:00PM	France, First European Place for Biotechnology	Westin Boston Waterfront	425 Summer St, Boston
10:00-11:30AM	New Trends: How Data Capabilities Will Transform Clinical Trials	State Room, 33 rd Floor	60 State St, Boston
10:30-11:30AM	France: An Economic Hub in Europe for Biotechnology	Westin Boston Waterfront	425 Summer St, Boston
11:30AM-2:00PM	Gowling WLG Annual BIO Event*	State Room, 33 rd Floor	60 State St, Boston
11:30AM-2:00PM	Lyon Métropole, Invest in Lyon Agency Lyonbiopôle Life Sciences Cluster - Lunch and Cocktails*	Legal Harborside	270 Northern Ave, Boston
12:00-1:00PM	Emerging Diseases: Pasteur's Legacy Under the Limelight of Climate Change	Westin Boston Waterfront	425 Summer St, Boston
1:15-2:45PM	Massachusetts' Lessons for Canada's Life Sciences Industry	State Room	60 State St, Boston
2:00-5:00PM	Life Innovation: Business Opportunities in Research & Innovation in Thailand	Westin Boston Waterfront	425 Summer St, Boston

(e) - email contact * - Invitation only

RECEPTIONS/PRIVATE EVENTS SCHEDULE

(Monday cont.)

3:00-4:30PM	Big Data and AI - Game Changers for the Biopharma Industry	Westin Boston Waterfront	425 Summer St, Boston
4:00-6:00PM	French Tech Boston Kick Off Reception*	Sanofi Genzyme	500 Kendall St, Cambridge
4:00-6:00PM	BioKansas & MOBIO BIO 2018 Reception	Worden Hall	22 W Broadway, South Boston
4:30-7:00PM	Women in Bio Annual Plenary Event: "Lift While You Climb"	Westin Boston Waterfront	425 Summer St, Boston
5:00-7:30PM	Rendez-vous Québec Cocktail*	Westin Boston Waterfront	425 Summer St, Boston
5:00-8:00PM	Fish & Richardson's Happy Hour*	Legal Harborside	270 Northern Ave, Boston
5:30-7:00PM	BIO Board of Directors and Steering Committee Reception*	Seaport Boston, The Lighthouse	1 Seaport Lane, Boston
5:30-8:00PM	Collaborating and Investing in Israeli Biotech and Digital Health	Goulston & Storrs	400 Atlantic Ave, Boston
5:30-9:00PM	Goodwin Reception*	Goodwin's Boston Office	100 Northern Ave, Boston
6:00-8:00PM	BIO: Tribute to Biotech Welcome Reception*	Seaport World Trade Center	200 Seaport Blvd, Boston
6:00-8:00PM	BLG's BIO 2018 Cocktail Reception	Revere Boston Common, Rooftop	200 Stuart St, Boston
6:00-9:00PM	ARM & Chardan Reception	Coppersmith Restaurant	40 W 3rd St, South Boston
6:00-9:00PM	Cooley Reception at BIO	Rosa Mexicano	155 Seaport Blvd, Boston
6:00-9:00PM	LegoChemBio Recruitment	The Inn at Longwood Medical	342 Longwood Ave, Boston
6:00-10:00PM	LSBC Dinner & Reception (e)	TBA	TBA
6:30-9:00PM	EY's Kickoff to BIO 2018*	75 on Courthouse Square	60 Seaport Blvd, Boston
6:30-9:00PM	Ogilvy FKH Networking Reception	Harpoon Brewery & Beer Hall	306 Northern Ave, Boston
6:30-9:30PM	Takeda Networking Event*	Boston Children's Museum	308 Congress St, Boston
7:00-9:00PM	Piramal/Decision Resources Group Networking Event	Bastille Kitchen	49 Melcher St, Boston
7:00-9:30PM	BIO Boston: BC BIO Dinner*	TBA	TBA
7:00-10:00PM	Alcami After Hours	The Liberty Hotel, 4th Fl Rotunda	215 Charles St, Boston
8:00-10:00PM	AURP Meetup @ BIO 2018	Bastille Kitchen	49 Melcher St, Boston
8:30-10:15PM	The Netherlands: Europe's Most Attractive and Innovative Biopharmaceutical Industry Environment	Cambridge Innovation Center	50 Milk St, Boston
8:30-10:15PM	Artificial Intelligence in Healthcare	Westin Boston Waterfront	425 Summer St, Boston
8:30-11:30PM	Berlin Bayer Night*	The ICA Boston	25 Harbor Shore Dr, Boston
9:00PM-12:00AM	Knobbe Martens Reception	Four Seasons, Grand Ballroom	200 Boylston St, Boston
9:00PM-12:00AM	Smart & Biggar's Connections & Cocktails	Scorpion Bar	58 Seaport Blvd, Boston

Tuesday, June 5

7:00-8:30AM	The ROI in R&D: Breakfast and Panel Discussion	Westin Boston Waterfront	425 Summer St, Boston
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RECEPTIONS/PRIVATE EVENTS SCHEDULE

(Tuesday cont.)

7:00-9:00AM	Raising Money as a Woman Entrepreneur Breakfast/Program	Morgan Lewis	1 Federal St, Boston
7:15-8:45AM	Women in Biotech Breakfast*	Westin Boston Waterfront	425 Summer St, Boston
7:15-9:00AM	Missouri / Kansas Breakfast at BIO	Downtown Harvard Club of Boston	1 Federal St, Boston
8:00-9:30AM	Creating Corridor Connections	District Hall	75 Northern Ave, Boston
8:00-10:00AM	UK Genomics Roundtable	CIC Cambridge	1 Broadway, Cambridge
8:00-11:00AM	International Legal Framework for Biotechnology Companies	Westin Boston Waterfront	425 Summer St, Boston
12:00-2:00PM	Johnson & Johnson Innovation JLABS Info Sessions	Johnson & Johnson Innovation	255 Main St, North Cambridge
12:45-3:00PM	Pfizer's Research & Development Facility Visit	Westin Boston Waterfront (pickup)	425 Summer St, Boston
3:00-6:00PM	Women in MedTech – Confidence and Risk Taking	Massachusetts Medical Society	860 Winter St, Waltham
4:00-6:00PM	Canadian Hospitality Reception*	TBA	TBA
5:00-7:30PM	RxCelerate Reception*	The Roof Deck	2 International Pl, Boston
5:00-8:00PM	Janney and Pepper Networking Reception*	Janney's Roof Deck	60 State St, 35th Fl, Boston
5:30-7:30PM	McMaster University Alumni & Friends Reception*	TBA	TBA
5:30-8:00PM	(Korea Night) Business Dev, Investment of Korean Bio Ventures	Aloft Boston Seaport District	401-403 D St, Boston
5:30-8:30PM	King & Spalding Reception*	The Westin Boston Waterfront	425 Summer St, Boston
5:30-8:30PM	Reed Smith Reception*	Legal Test Kitchen	225 Northern Ave, Boston
6:00-7:00PM	Switzerland Global Enterprise and KPMG Networking Reception	District Hall	75 Northern Ave, Boston
6:00-7:30PM	BIO: Celebrating (Global) Leaders Reception*	John Joseph Moakley Courthouse	1 Courthouse Way, Boston
6:00-8:00PM	Aon, Goodwin and Nasdaq Cocktail Reception	Bastille Kitchen	49 Melcher St, Boston
6:00-8:00PM	Arent Fox BIO Reception*	Westin Boston Waterfront	425 Summer St, Boston
6:00-8:00PM	2nd US-Korea Biomedical Roundtable & Dinner Reception (e)	Seaport Boston	1 Seaport Ln, Boston
6:00-8:00PM	UK Innovation Reception With AZ and BIA*	Gather Restaurant	75 Northern Ave, Boston
6:00-8:00PM	VIP Bio & Pharma Leaders Networking Reception	LOOKOUT Rooftop Bar	70 Sleeper St, Boston
6:00-8:30PM	BMS Cocktail Reception*	Westin Boston Waterfront	425 Summer St, Boston
6:00-8:30PM	WilmerHales's BIO Cocktail Reception*	LoLa 42	22 Liberty Dr, Boston
6:00-9:00PM	An Evening at the Intersection of Old Meets New With Foley & Lardner LLP	Legal Crossing	558 Washington St, Boston
6:00-9:00PM	EpiVax BIO Cocktail Reception*	Legal Harborside	270 Northern Ave, Boston
6:00-9:00PM	Foley Hoag BIO Cocktail Reception*	Institute of Contemporary Art	25 Harbor Shore Dr., Boston
6:00-9:00PM	Gallagher Beer Tasting	Harpoon Brewery	306 Northern Ave, Boston
6:00-9:00PM	Impact Pediatric Health Partnering Reception	Boston Children's Museum	308 Congress St, Boston

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RECEPTIONS/PRIVATE EVENTS SCHEDULE

(Tuesday cont.)

6:00–9:00PM	Marshall Gerstein - Cocktails and Hors d'Oeuvres	Taj Boston, Rooftop	15 Arlington Street, Boston
6:00–9:00PM	Mintz Levin Cocktail Reception	Morton's Steakhouse, Seaport	2 Seaport Ln, Boston
6:00–9:00PM	North Carolina Reception at BIO 2018	New England Aquarium	1 Central Wharf, Boston
6:00–9:00PM	Switzerland Global Enterprise and KPMG - The Swiss Party*	District Hall	75 Northern Ave, Boston
6:00–9:00PM	Victorian Government Life Sciences Networking Reception	Boston College Club	100 Federal St, 36th Fl, Boston
6:00–9:00PM	Wilson Sonsini Goodrich & Rosati Event*	The Odyssey Boston (private yacht)	60 Rowes Wharf, Boston
6:00–9:00PM	WuXi Partner Reception*	The Daily Catch Seaport	2 Northern Ave, Boston
6:00–10:00PM	Cato Research Celebratory Wine Tasting	Marriott's Custom House	3 McKinley Square, Boston
6:00–10:00PM	Latham & Watkins Reception*	Legal Harborside	270 Northern Ave, Boston
6:30–8:30PM	Atlantic Canada Reception (e)	TBA	TBA
6:30–8:30PM	emagine Cocktails & Apps Networking Event*(e)	TBA	TBA
6:30–8:30PM	Johnson & Johnson Innovation Partner Reception*	The Liberty	215 Charles St, Boston
6:30–9:00PM	Novartis Reception*	Seaport Boston	1 Seaport Ln, Boston
6:30–9:30PM	HitGen Reception Dinner	Hilton Boston Back Bay	40 Dalton St, Boston
6:30–9:30PM	Torrey's Cocktail Party*	Westin Boston Waterfront	425 Summer St, Boston
7:00–9:00PM	Catalent Biologics Networking Party	Boston Tea Party Ships & Museum	306 Congress St, Boston
7:00–9:00PM	CSBA, Patient Advocate & Health Communicator Reception*	Coppersmith Restaurant	40 W 3rd St, South Boston
7:00–9:00PM	Scottish Reception*	Oak + Rowan	321 A St, Boston
7:00–11:00PM	BioDuro Reception	District Hall	75 Northern Ave, Boston
7:15–8:45PM	City of South SF: Strategies for Developing Women Leaders (e)	Westin Boston Waterfront	425 Summer St, Boston
7:30–10:00PM	MacDougall and Ipsen's Beers, Burgers & Beakers Reception* (e)	Harpoon Brewery	306 Northern Ave, Boston
8:00–10:00PM	Massachusetts Community Concert	Blue Hills Bank Pavilion	290 Northern Ave, Boston
8:00–10:30PM	BioAlberta Networking Reception*	Battery Wharf Hotel, Harbor Walk	400 West Broadway, Boston
8:00PM–12:00AM	Synthetic Future - BIO Warehouse Party	Innovation & Design Building	27 Drydock Ave, 3rd Fl, Boston
8:00PM–1:00AM	MBHB Reception at 2018 BIO: Good Times on Tap	Black Rose Irish Pub	160 State St, Boston
8:30–11:00PM	GLBT Professionals & Friends Meetup	Trophy Room	26 Chandler St, Boston
9:00PM–12:00AM	BIO: Investor & Business Development Reception*	The Grand Boston	58 Seaport Blvd, #300, Boston

Wednesday, June 6

6:45–8:30AM	FierceBiotech Executive Breakfast at BIO 2018	Convention Center, Rm 205ABC	415 Summer St, Boston
7:00–9:00AM	Life Science Investment & Market Insight Panel/Breakfast	WilmerHale, 26 th Fl	60 State Street, Boston

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RECEPTIONS/PRIVATE EVENTS SCHEDULE

(Wednesday cont.)

7:00-9:30AM	Taiwan GLORIA Breakfast and Networking Reception	Westin Boston Waterfront	425 Summer St, Boston
7:30-9:00AM	City of Mississauga: Mayor's Round Table Breakfast	Westin Boston Waterfront	425 Summer St, Boston
7:30-9:00AM	SCBIO VIP Breakfast (e)	Westin Boston Waterfront	425 Summer St, Boston
11:30AM-2:00PM	Ontario Networking Lunch	Seaport Boston	1 Seaport Ln, Boston
1:00-3:00PM	Genome Canada Reception at Broad Institute*(e)	Genomics Platform Seq Facility	320 Charles St., Cambridge
3:30-5:00PM	Connecting the Dots...A Cross-Border M&A Case Study, Linking Life Sciences Hubs in Europe, Asia and North America	John Joseph Moakley Courthouse	1 Courthouse Way, Boston
4:30-6:30PM	Tennessee Biotech Reception*	Morton's Steakhouse, Seaport	2 Seaport Ln, Boston
5:00-7:00PM	Maine State Reception*	Verrill Dana	1 Boston Pl, Boston
5:00-8:00PM	Insights: Culture as a Cornerstone (e)	Seaport World Trade Center	1 Seaport Ln, Boston
5:00-8:00PM	McDermott Will & Emery Beach Bash at BIO	John Joseph Moakley Courthouse	1 Courthouse Way, Boston
5:30-7:30PM	Big BIO BioBreak	TBA	TBA
6:00-9:00PM	Amazing Connections BDO BIO 2018 Cocktail Reception	Morton's Steakhouse, Seaport	2 Seaport Ln, Boston
6:00-9:00PM	Halloran's 20th Anniversary Party*	Lolita Tequila Bar	253 Summer St, Boston
6:00-9:00PM	W2O: Biotech & Bubbly at BIO*	Boston Button Factory	50 Melcher St. Boston
9:00PM	PABNAB: Resurrection Ball*	Royale Boston	279 Tremont St, Boston

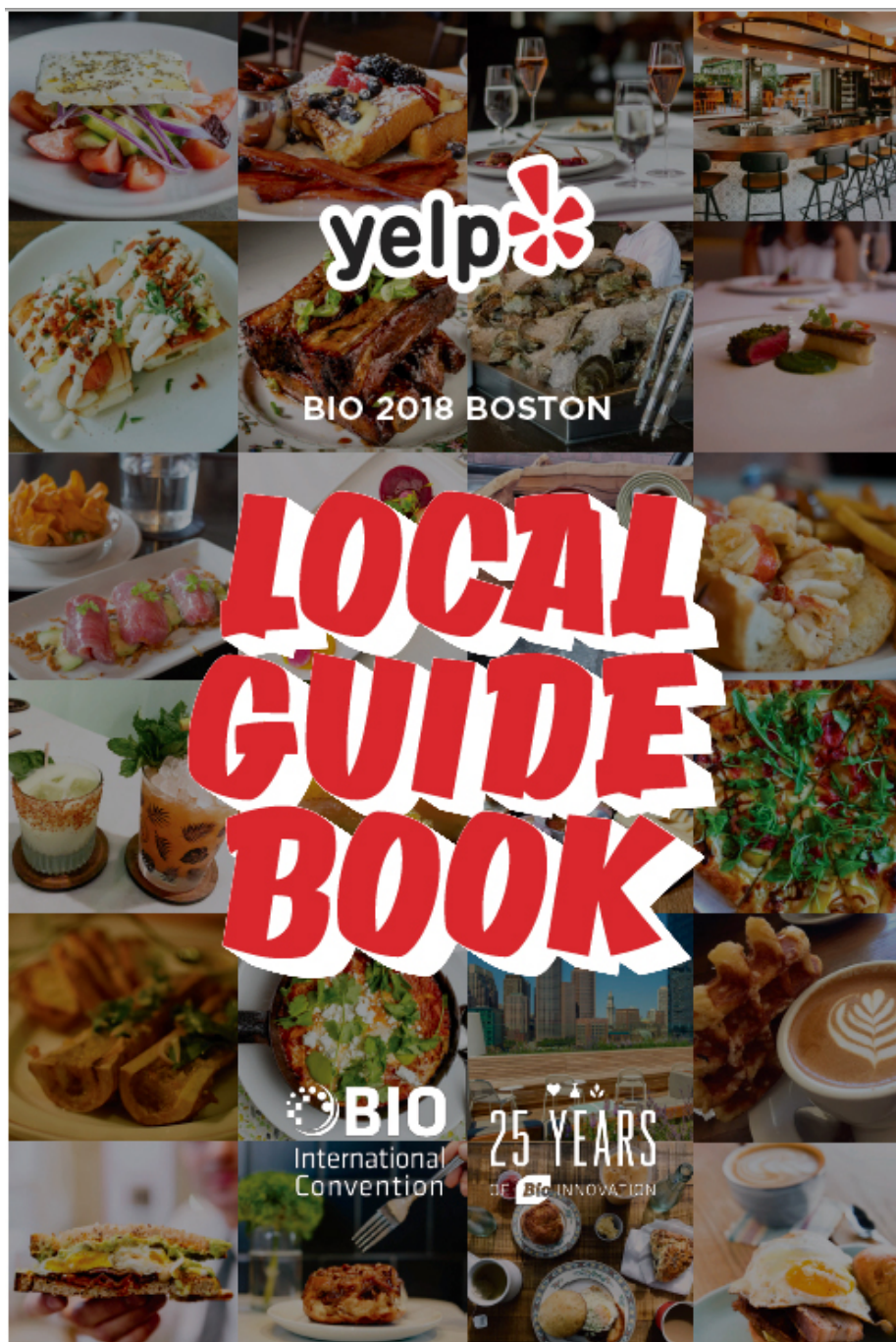
Thursday, June 7

7:30-9:00AM	Charles River Breakfast*	Westin Boston Waterfront	425 Summer St, Boston
5:00-8:00PM	Japan Life Sciences Innovation Night	Venture Cafe Kendall	1 Broadway, 5th Fl, Cambridge

ADDITIONAL

- June 1-3: **BIO Executive Training Programs**, courses held in advance of the BIO International Convention. [More information](#)
- June 4: **The III Summit Brasil**, discussion on Brazilian Public Policy improvements in Healthcare. [More information](#)
- June 4: **International Cancer Cluster Showcase**, cutting edge innovations from leading industry clusters. [More information](#)
- June 4-8: **BIO 2018 Massachusetts Biotech Ecosystem Tours**, full day Boston hub visits. [More information](#)
- June 5: **PULSE Finale at BIO International Convention**, PULSE@MassChallenge startups. [More information](#)
- June 5-6: **"Possible Talks" Series** on the Massachusetts Pavilion at BIO, from MassBio and sponsors. [More information](#)
- June 5-7: **BioProcess Theater 2018**, Emerging Therapies, Techniques & Technologies. [More information](#)

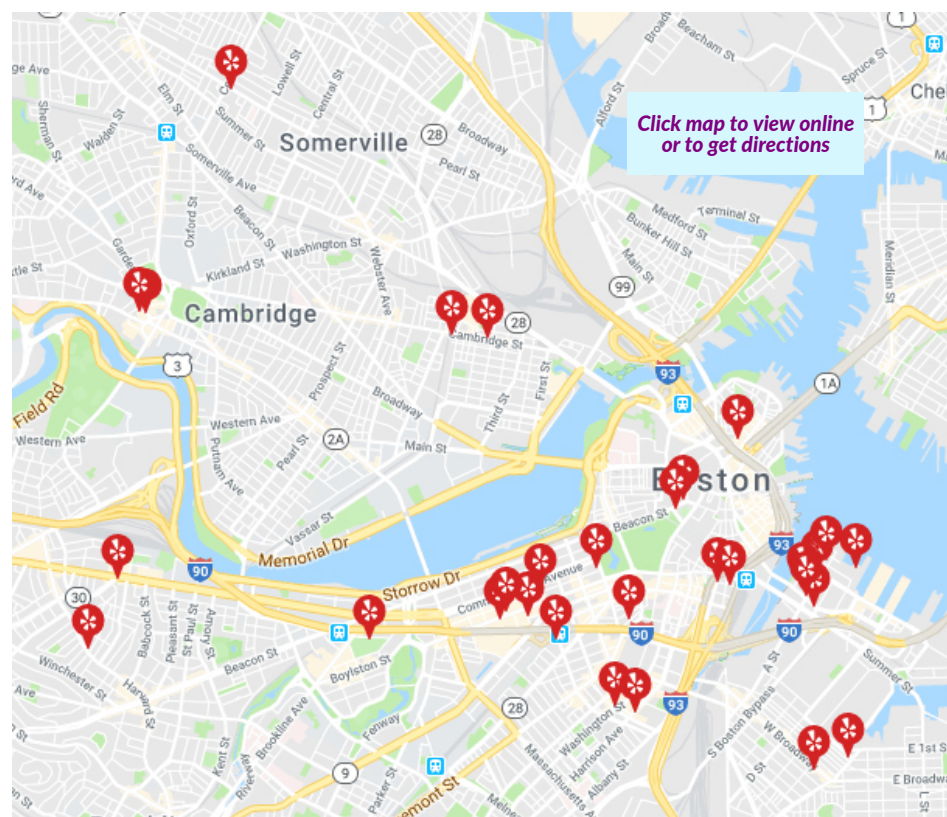
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BIO is pleased to present a Yelp Local Dining Guide Book for Boston!

Sections include:

- Hot & New
- Local Favorites
- Best Views and Rooftops
- Best Seafood
- Breakfast & Coffee
- Fine Dining & Steakhouses
- Good for Groups





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**JUNE 4, 2018
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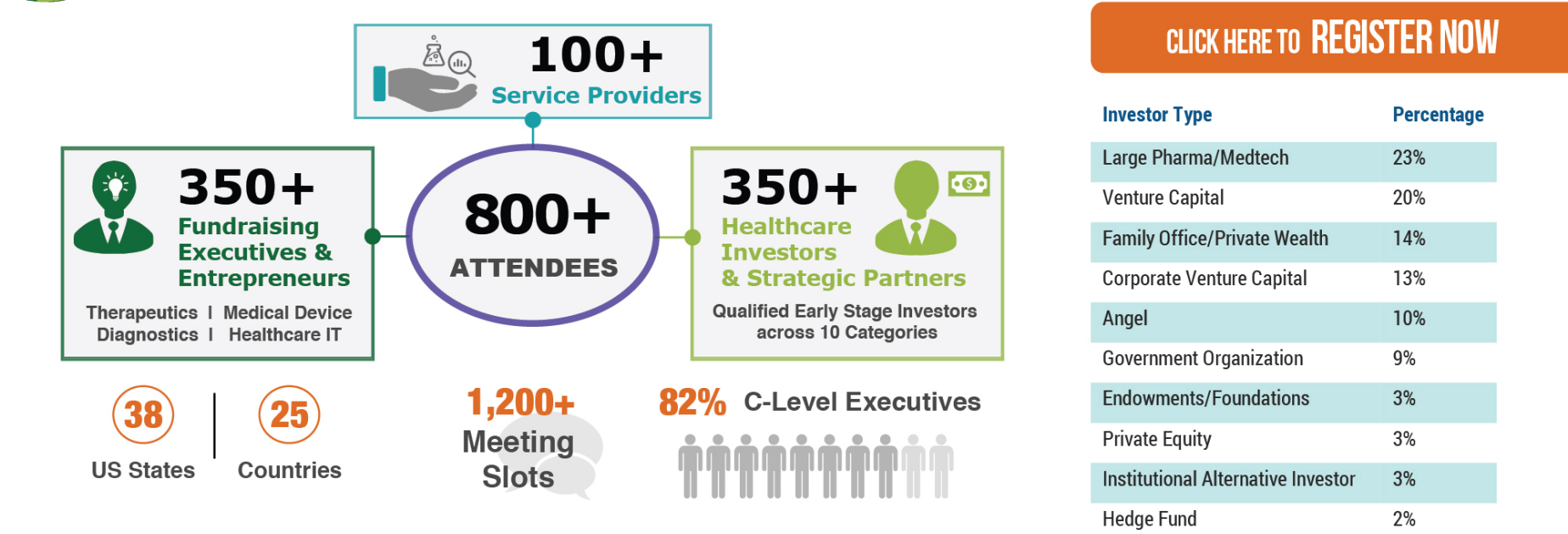


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JUNE 4, 2018

BOSTON, MA



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Welcome to the #1 Life Sciences Cluster in the World.



Join us at the
Massachusetts Pavilion
for a series of *Possible Talks*
from industry leaders
Booth #349 June 5th & June 6th

also

Join us at the
Blue Hills Bank Pavilion
in Boston's Seaport for a
FREE CONCERT
featuring Little Big Town!
Tuesday, June 5th
Doors open at 6pm,
Concert starts at 8pm

Register at
StateofPossible.com



EVENT SPOTLIGHTS

McDermott Will & Emery

Connecting the Dots... A Cross-Border M&A Case Study Linking Life Sciences Hubs in Europe, Asia and North America

June 6, 2018 | 3:30 - 5:00 pm

John Joseph Moakley
United States Courthouse

Participate in a case study discussion of cross-border M&A in the life sciences, linking hubs in Europe, Asia and North America. The panel will be flanked by a cross-border "Greek Chorus" of McDermott lawyers, each with unique sets of extensive experience.

Hear a panel of industry leaders:

- With extensive cross-border experience examine key topics including M&A, IP, tax, licensing, venture capital, FDA and government approvals.
- Discuss context, cross-border dynamics, practicalities, opportunities and challenges.
- Connect the dots that lead to the structuring and closing of the case study's M&A transaction, involving the auction of a US biotech company with platform technology.

Kick off your shoes and join us for a Beach Bash

June 6, 2018 | 5:00 - 8:00 pm

John Joseph Moakley United States Courthouse
(Walking distance from BIO International Convention)
1 Courthouse Way, Boston, MA



Register for Connecting the Dots at www.mwe.com/connectingthedots and the Beach Bash at www.mwe.com/biobeachbash. Walk-ins will be accepted if capacity permits.

CRISPRcon 2018

CONVERSATIONS ON SCIENCE, SOCIETY AND THE FUTURE OF GENE EDITING

JUNE 4-5, 2018 / BOSTON, MA

REGISTER NOW



REGISTER NOW!

International Cancer Cluster Showcase – BIO 2018

Monday, June 4, 2018, 11:30 AM – 4:30 PM; Boston Convention Center, Level 2, Rooms 256 & 258A

Join us for the 7th ICCS,
an oncology partnering event showcasing cutting edge innovations from leading industry clusters

Partners from Massachusetts, Quebec, Philadelphia, Chicago, Oslo,
UK Golden Triangle, Catalonia, the Paris Region and Switzerland
are teaming up again to present their oncology pipelines as a satellite event to BIO 2018.
For more information see www.internationalcancercluster.org and register [here](#).

The event is kindly supported by:



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on Industrial Biotechnology

July 16-19, 2018
Philadelphia, PA

Bio **Latin America**
Conference

September 4-5, 2018
São Paulo, Brazil

BIO-EUROPE

November 5-7, 2018
Copenhagen, Denmark

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January 6-10, 2019
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Bio **INVESTOR**
FORUM

October 17-18, 2018
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Bio **CEO & INVESTOR**
CONFERENCE

February 12-13, 2019
New York, NY

Bio **Asia**
International Conference

March 5-6, 2019
Tokyo, Japan

BIO-EUROPE
SPRING*

March 25-27, 2019
Vienna, Austria

BioEQUITY
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May 20-21, 2019
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BIO International
Convention
The Global Event for Biotechnology

June 3-6, 2019
Philadelphia, PA



bio.org/events

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To learn more, visit [TriNet.com/bio2018](https://www.trinet.com/bio2018)



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Life Science Leader's Top 10 Tips for Getting More Out of BIO



1. Plan On Ditching Your Team – When working in pharma I recall attending a national plan of action meeting where members of the company were brought together from all over the world. Viewing this as a great networking opportunity, during meal times I deliberately sat with people beyond my immediate team. After all, we had been sitting in meetings together all day long. I was actually accused of being “anti-social” by some of team members for trying to meet other people! Don’t let this happen to you. Have a plan for when to be a team player and when to ditch the team, and then communicate your intentions in advance to your teammates. BIO offers great networking opportunities, such as the welcome reception on Monday, June 4 from 6 – 8 PM (open to convention access, and convention access + partnering attendees). But don’t wait for a networking event to begin networking, trying having lunch with a stranger, breakfast with a competitor, or coffee with a chief editor – drop me a tweet at [@RfwrightLSL](#) or email rob.wright@lifescienceleader.com so we can plan accordingly.

2. Step Out Of Your Session Comfort Zone – Whether your position benefits from having either a macro industry perspective or micro/discipline-specific approach, don’t use this as a crutch to avoid broadening your horizons. I challenge you to choose a session beyond your comfort zone of expertise. Here’s why: Experts are less likely to have creative breakthroughs due to fixed mental paradigms. By stepping outside of your area of expertise you may find the solution to your problem. Don’t just pick a session based on a catchy title or the subject matter; take the time to look at the speakers as well as their backgrounds. If you determine a session to be interesting, it is likely others will have as well. Plan to arrive early to avoid being turned away.

3. Tweet This – Social media, used properly, can be a great networking tool. However, there is far too much detail for me to cover it all here, especially if you are a novice. But don’t wait until after BIO to get in the game. Some of my best networking began with a tweet. Before you go to BIO, take the time to install the Twitter app on your phone, possibly HootSuite as well. I use both at an event so I can Tweet and follow what is going on by searching the show hashtag, #BIO2018.

4. BIO Tools – The event has a number of tools to help you pick sessions, networking opportunities, and so on. To get started, set up your myBIO profile with a picture! I know this takes time, as does taking advantage of the partnering tools. However, it can make a big difference in your experience. A few years ago I visited two booths of companies in the same business, directly across from one another on the show exhibit floor. One executive commented on the value of BIO and the quality of the booth traffic. The other booth’s executive, who had to cut our discussion short because they had to jump on a conference call, was lamenting the slow booth traffic and pondering if their company would even be exhibiting the following year. The company that was pleased with the booth traffic had taken full advantage of [BIO’s exhibitor booth partnering](#), while also putting protocols in place so people working the booth were not expected to try to field problems from the home office. If traveling to work a show, try to be present and in the moment while there.

5. Business Cards – You may think this common sense, but I can’t tell you how many times I have had people tell me they are out of business cards at shows. I take enough cards for just such an occasion and have those who have run out jot down their information on the back of one of my cards for safe keeping. If you are a fan of electronic business cards, great, bring a bunch of paper ones anyway, for there are those of us who still prefer paper. Here’s a tip. When you grab a stack of cards to put it in your luggage, go back to your desk and grab three more stacks of the same size, just in case. While attending conferences I have given out cards in the taxi cab line, checking in at a hotel, splitting a cab on the way back to an airport, on the plane, and even going through customs. You get the idea. How ever many you think you need, take extra. Also, please wear **(6) comfortable shoes**. A few years ago I remember getting on an elevator after a long day with some other BIO attendees. As I looked down at the elevator floor I couldn’t help but notice one woman’s feet, which were actually bleeding from her poor choice of footwear. Worse yet, there were still two more full days left of the conference! **(7) I take a roller bag rather than tote a shoulder bag** around all day. In it I have all sorts of essentials, mints, note pads, pens, gum, ChapStick, **(8) phone chargers**, headphones, Advil, eye drops, a mini umbrella (better to have it and not need it, than to need it and not have it), and **(9) Sunscreen**.

10. Don’t Skip The Exhibit Floor – A few years ago I was speaking to someone who complained about not making it to the show exhibit floor. Don’t let this be you. If you ever wonder where good ideas come from, it often starts with one person having a “hunch” on something and then having a “collision” with someone else who is having a similar “hunch.” By being organized in [zones](#), BIO’s exhibit floor facilitates collisions. Believe it or not, some of my best networking at past BIO conventions has actually happened on the exhibit floor. Look forward to seeing you there.

FINAL WORDS



As a [2018 BIO International Convention](#) Host Committee member, I am honored to welcome almost 20,000 biotechnology, digital technology and health leaders to my hometown of Boston in the [State of Possible](#).

At [LaVoieHealthScience](#), we are known for providing investor relations, public relations and marketing and digital communications to build recognition and increase sales and value for health science innovations.

That's why we are so thrilled to see so many innovators come together for a week of intensive networking, education and learning to discover new opportunities and promising partnerships.

BIOWeek:Boston 2018 contains events and also includes advice and insight from leading industry professionals. The guide also includes helpful information and links such as eating places in Boston's Seaport District and more resources.

Enjoy your stay and please let us know if we can be of help during your stay.

Please stop by my workshop on ["How to Create Your Company's Story in Just 15 Slides"](#), scheduled for Monday, June 4 from 1:00–2:15, Room 251, Level 2.

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